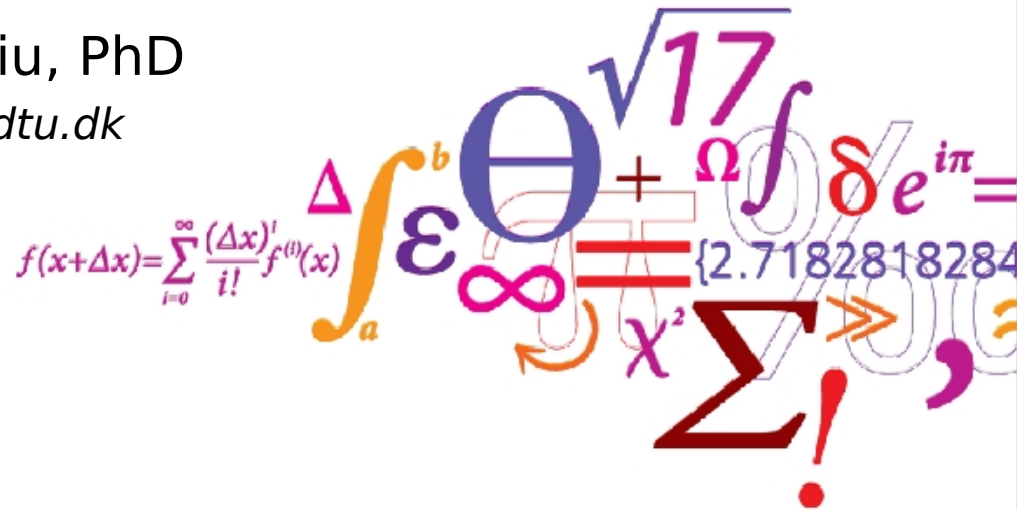


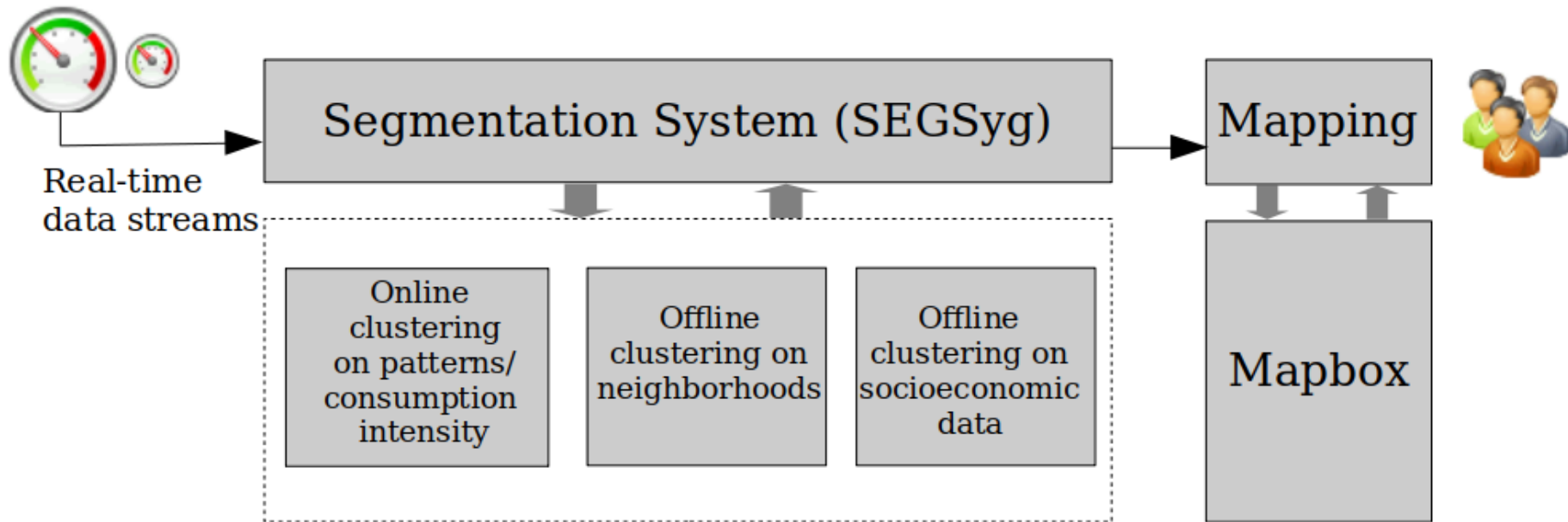
# SEGSys: A mapping system for segmentation analysis on energy consumption

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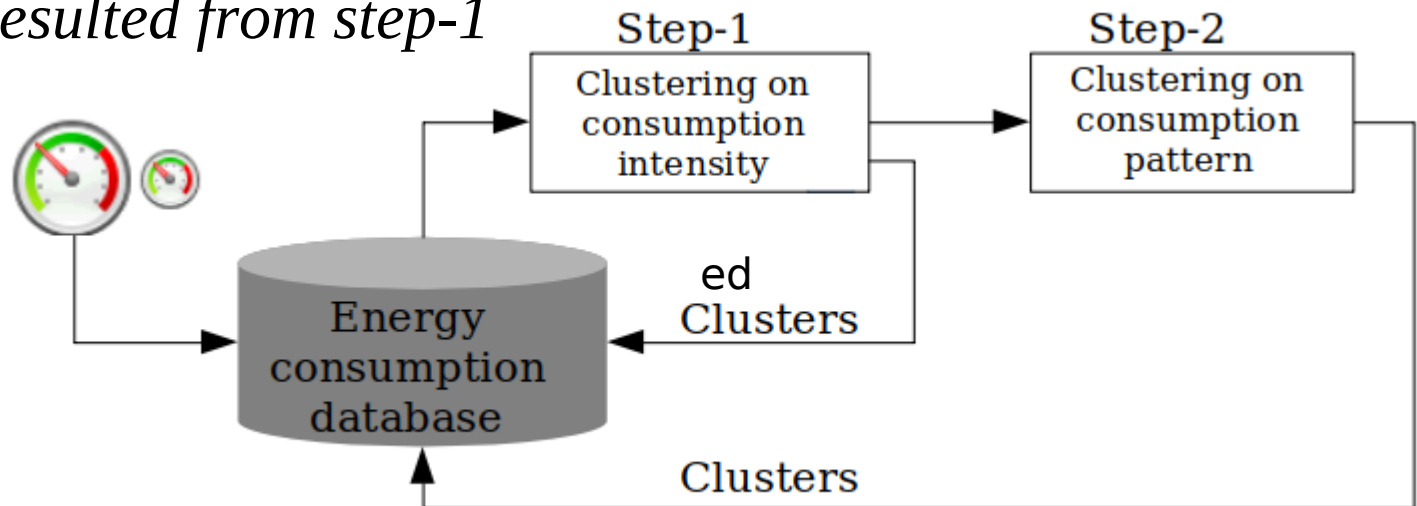
- **Segmentation analysis is one of the most important features of Energy Management System (EMS).**
  - Benefits to Utilities
  - Benefits to Customers
  
- **Segmentation analysis:**
  - Based on consumption intensity/pattern
  - Based on neighborhood
  - Socio-demographic factors
  - Others

# System Architecture



- **A two-step segmentation method for energy consumption intensity / pattern**

- Use BIRCH clustering method
- Segmentation on consumption intensity: *representative load profiles at low/medium/ high consumption for individual household*
- Segmentation on patterns on *normalized representative load profiles resulted from step-1*



- BIRCH Clustering**

$$CF = (N, \vec{LS}, \vec{SS})$$

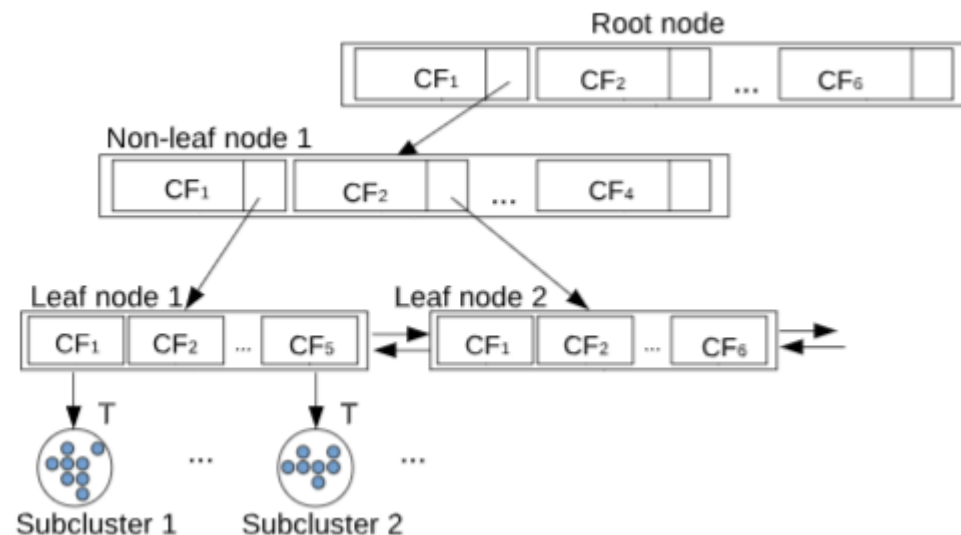
where

$$\vec{LS} = \sum_{i=1}^N \vec{X}_i$$

$$\vec{SS} = \sum_{i=1}^N (\vec{X}_i)^2$$

$$\vec{C} = \frac{\sum_{i=1}^N \vec{X}_i}{N} = \frac{\vec{LS}}{N}$$

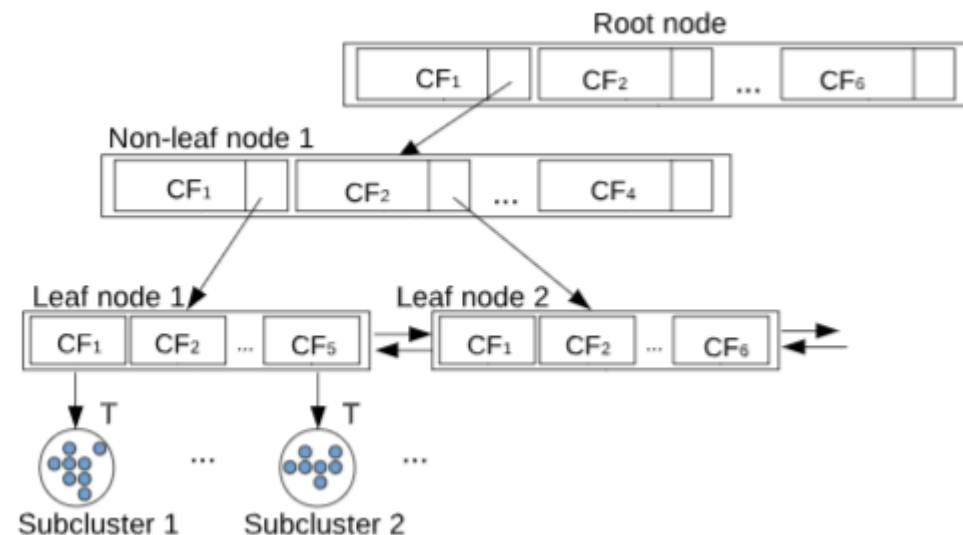
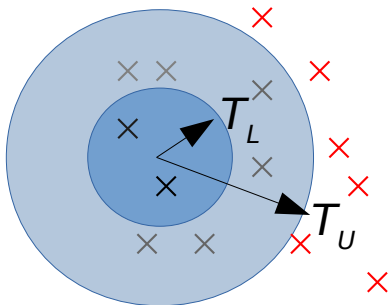
$$R = \sqrt{\frac{\sum_{i=1}^N (\vec{X}_i - \vec{C})^2}{N}} = \sqrt{\frac{N \cdot \vec{C}^2 + \vec{SS} - 2 \cdot \vec{C} \cdot \vec{LS}}{N}}$$



## • BIRCH Clustering

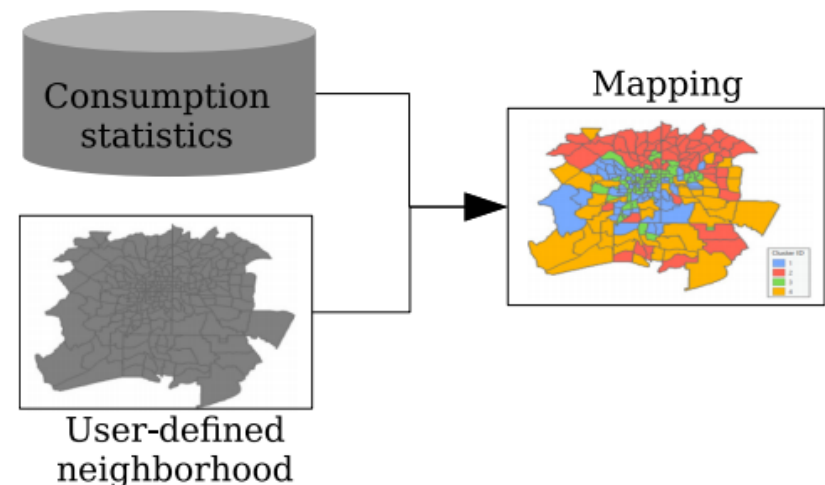
- High performance
- Low memory footprint
- Process data when add a new data point:  
e.g., Extreme value detection

$$prob = \begin{cases} 0 & \text{if } D \leq T_L \\ 1 & \text{if } D \geq T_U \\ \frac{D-T_L}{T_U-T_L} & \text{if } T_L < D < T_U \end{cases}$$



# Segmentation based on neighborhood

- **User-defined neighborhoods**
  - Generate by online mapping tool
  - Third-party shapefiles
- **Compute energy consumption statistics segmented based on neighborhoods**
  - Measures: sum, mean, percentile, ...
  - Visualization:  
change over time



- **Compute energy consumption statistics segmented based on scio-demographic factors:**
  - Measures: sum, mean, percentile, ...
  - Segmented by:
    - a) household characteristics: size, type, age, ..
    - b) dwelling characteristics: area, type, year, ..
  - ...



# Demo of the prototype system

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- **Demo**

# Q & A