

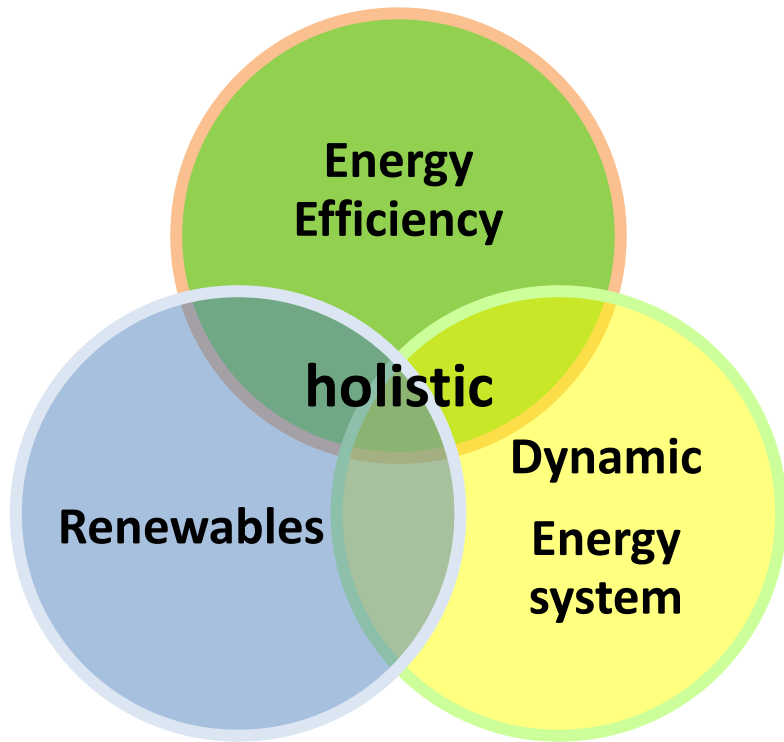
# CITIES

**Enabler for energy-transition  
and new business creation**

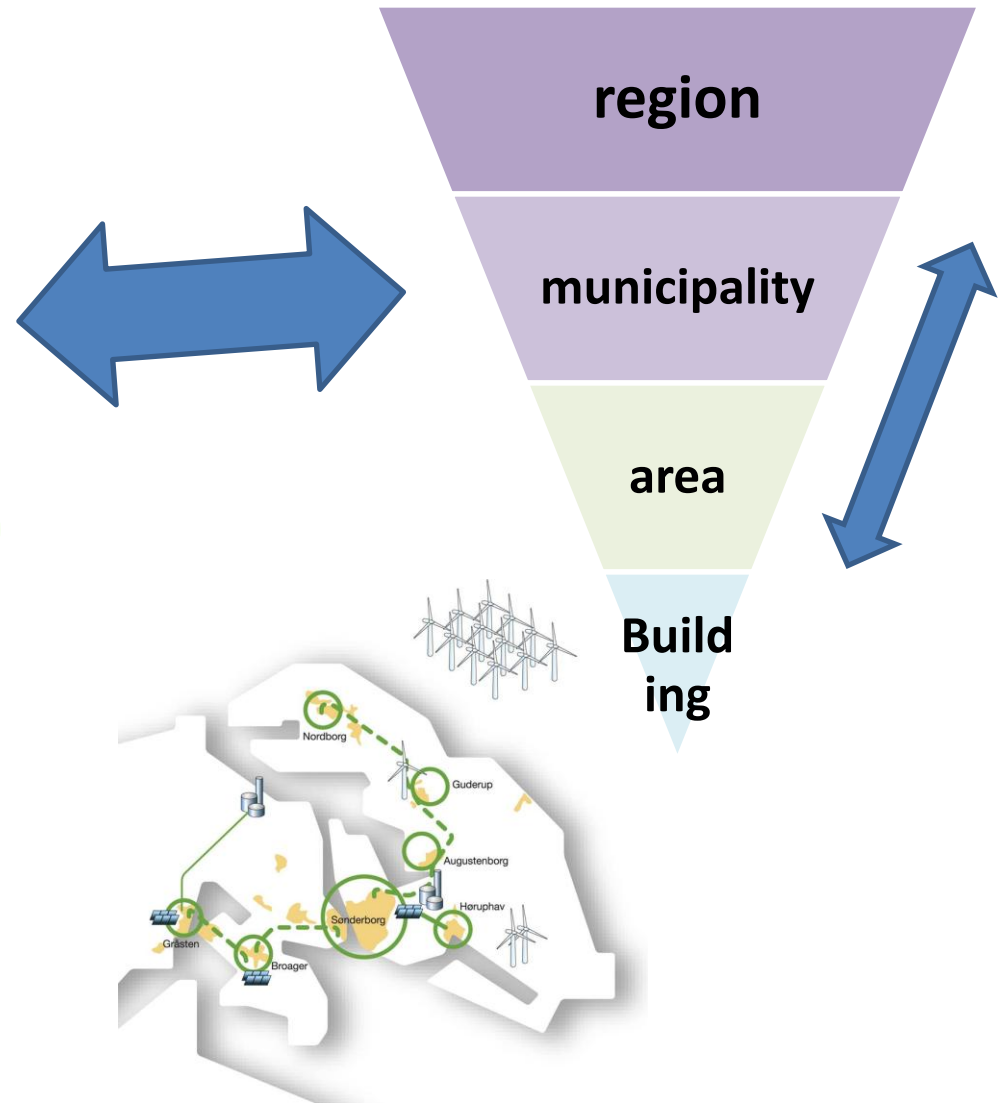
**Maj 27th, 2015**  
**Peter Rathje, ProjectZero**



# (Sonderborgs) great transition

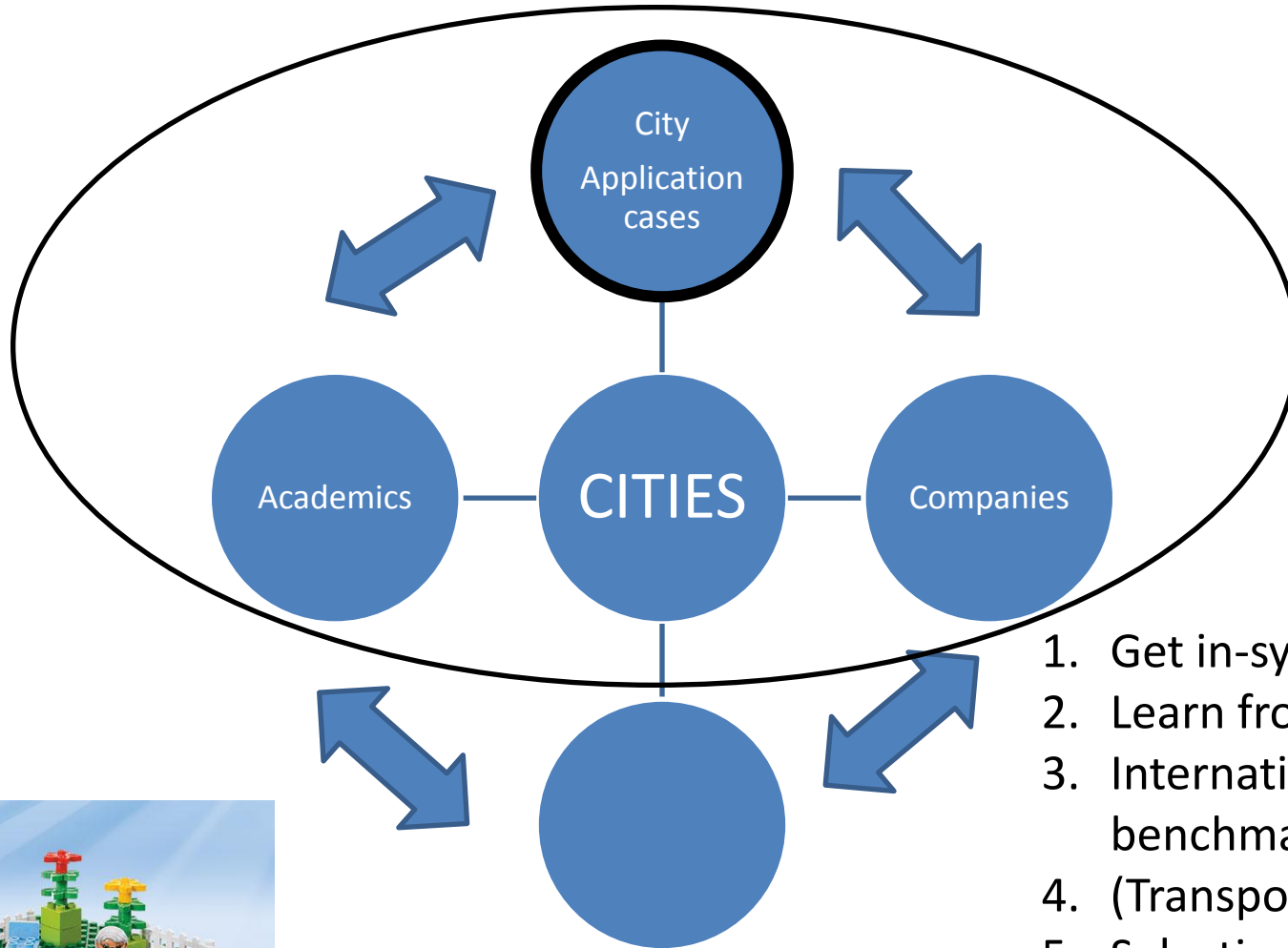


**Sustainable smart  
energy solutions  
IT & data, policy,  
smart people**





# CITIES – current focus

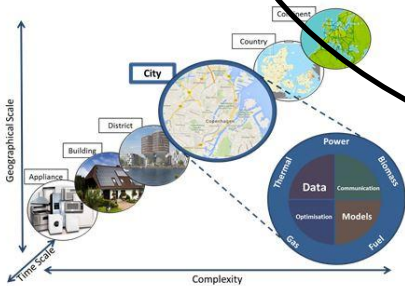
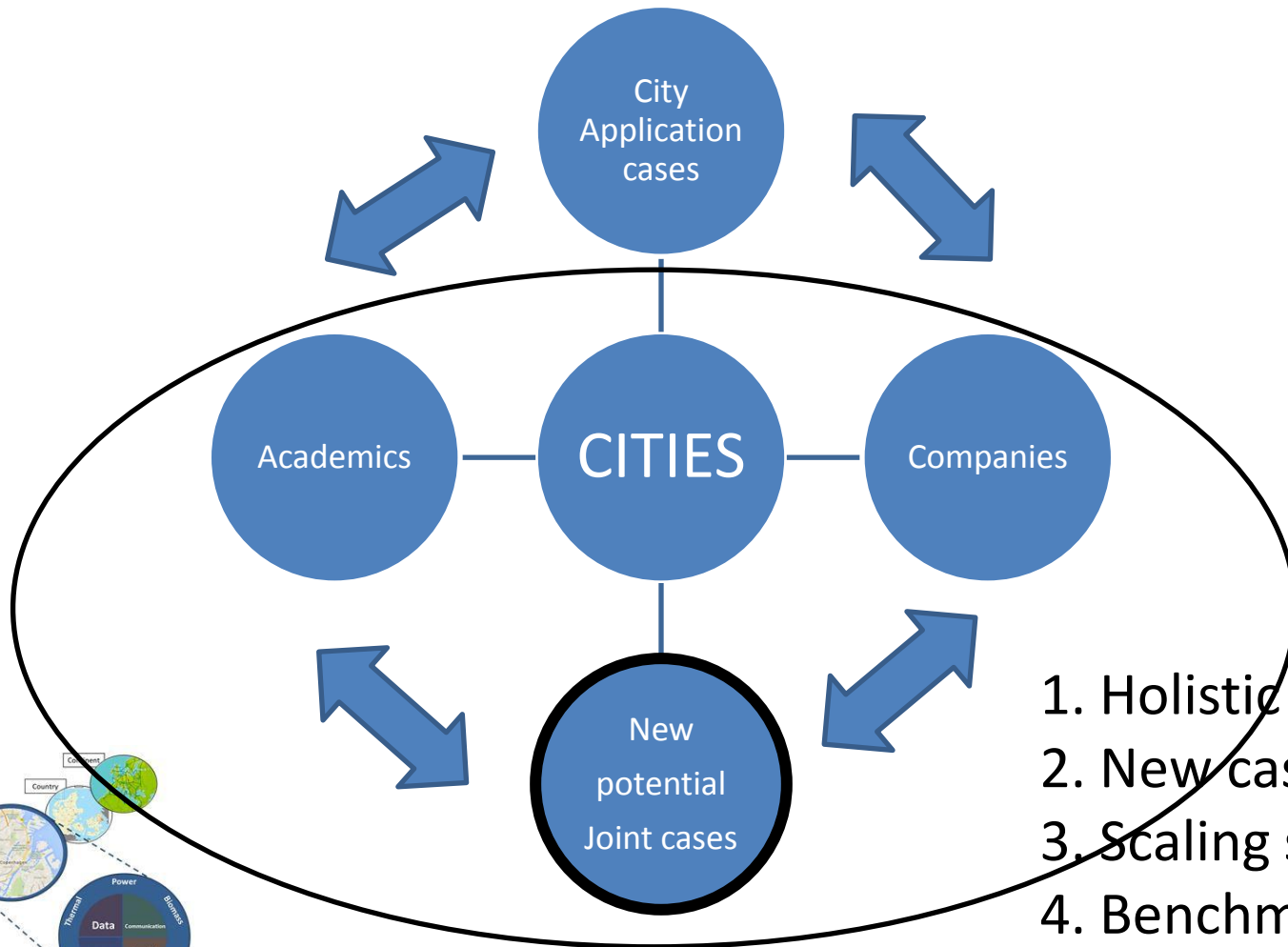


1. Get in-sync
2. Learn from BP-cases
3. International benchmarking
4. (Transportation)
5. Selective
6. New partnerships





# CITIES – next step focus



1. Holistic!
2. New case dev.
3. Scaling solutions
4. Benchmarking
5. Impact, impact ..

# More attention to ...

- Holistic
- Impact
- Partnerships
- People
  
- COP21
  - Cities are waiting!

