



R&D and Business area of Samsung C&T related to CITIES project

Institute of Technology

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1. Introduction to Samsung C&T

1. Introduction to Samsung C&T

1938

Samsung Corporation was founded in 1938 and is the origin of Samsung Group which has been the driving force behind the astonishing growth of the Korean economy.



1. Introduction to Samsung C&T

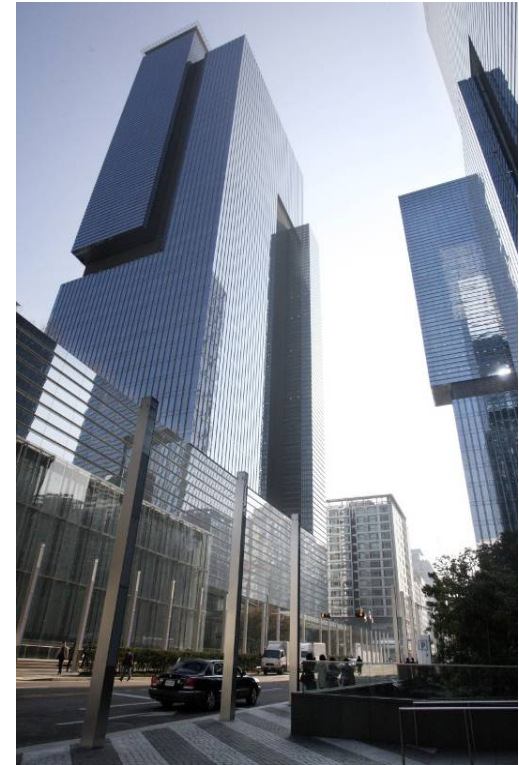
2013

Samsung Corporation became a leader in global construction industry with remarkable achievement on landmark projects world wide.

Our vision is **Emerging as a top-tier global construction company by 2015**

- Foundation : March 1, 1938
- CEO : Chi-hun Choi
- Employees : 11,909 (as of Jan. 2014)
- Business Area : Trading & Investment
Construction & Engineering
- Sales : 27.1 billion US\$ (2013)
- Capital : 24.3 billion US\$ (2014)

Website: <http://www.samsungcnt.com>



1. Introduction to Samsung C&T

► Commercial Building

High-rise Office Building, High-techs (Clean Room), Airport, Hotel, Retail Facility, Cultural & Educational, Resort

► Residential Building

Residential Complex, Apartment, District Renovation, Remodeling

► Civil

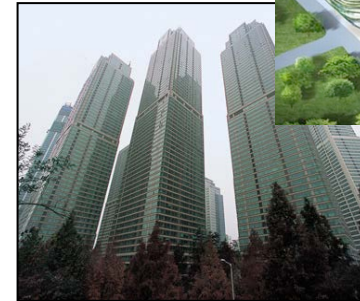
Road & Bridge, Tunnel, Subway, High-Speed Railway, Port/Harbor, Dredging & Reclamation, Dam

► Plant

Petrochemical & Chemical, Power Plant, Oil & Gas Storage, Transmission, Substation, District Cooling Plant

► Sustainable Building

Green Building, Renewable Energy, Energy Management, LEED Consulting, Pre-construction Services



1. Introduction to Samsung C&T

❖ High-rise Building

- Burj Khalifa(828m), Taipei 101(508m), Petronas Tower(452m)

❖ Incheon International Airport

- 1996.05~2001.03, 498,538m²

❖ Samsung Semiconductor / LCD Fab

❖ Incheon Bridge

- 12,343 km, World 5th cable-stayed girder bridge

❖ UAE Shuweihat S2 IWPP

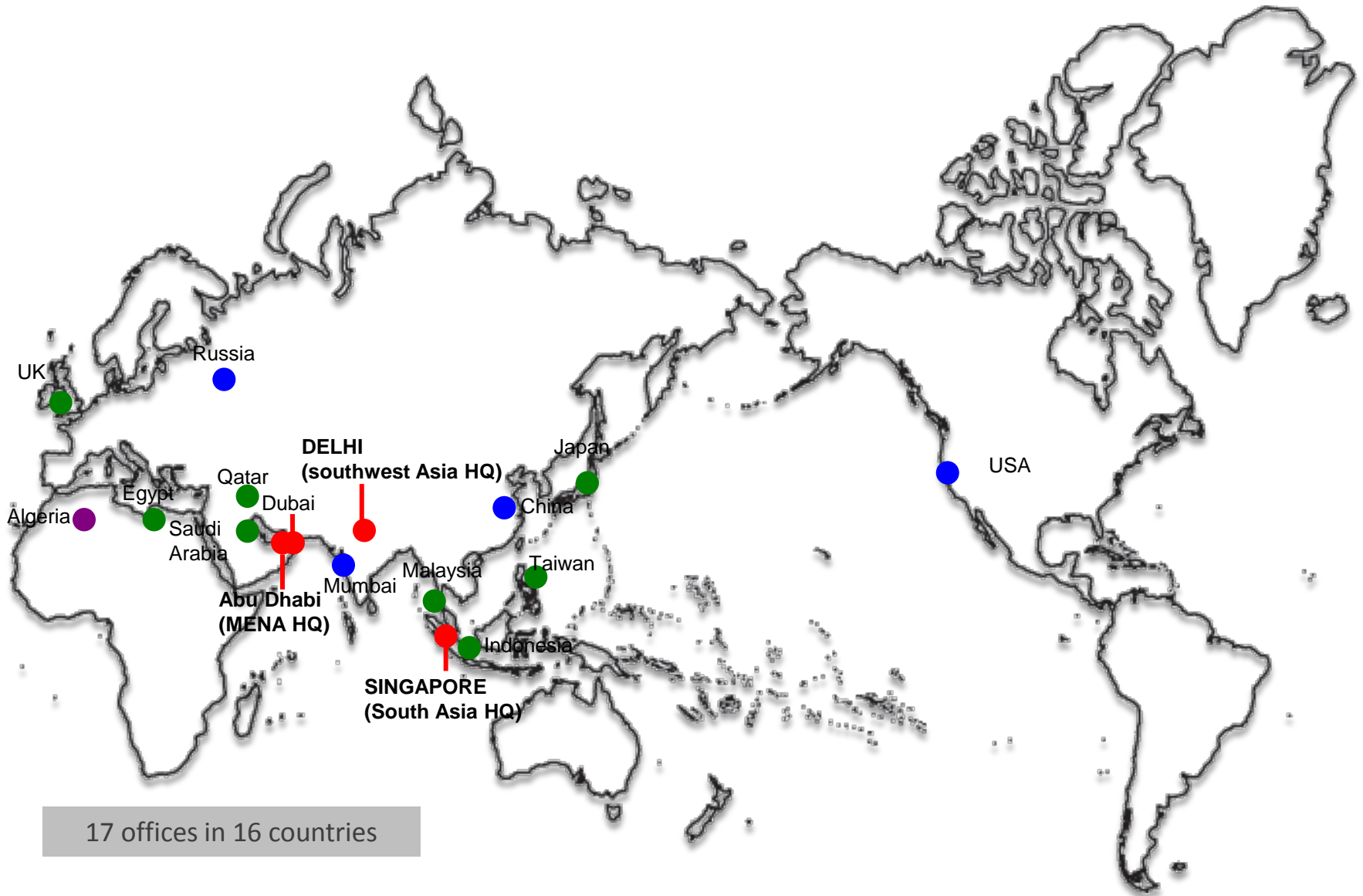
- 1,510 MW Power generation + 100 MIGD Seawater desalination

❖ Raemian Apartment

- NCSI(National Customer Satisfaction Index) 1st prize from 1998



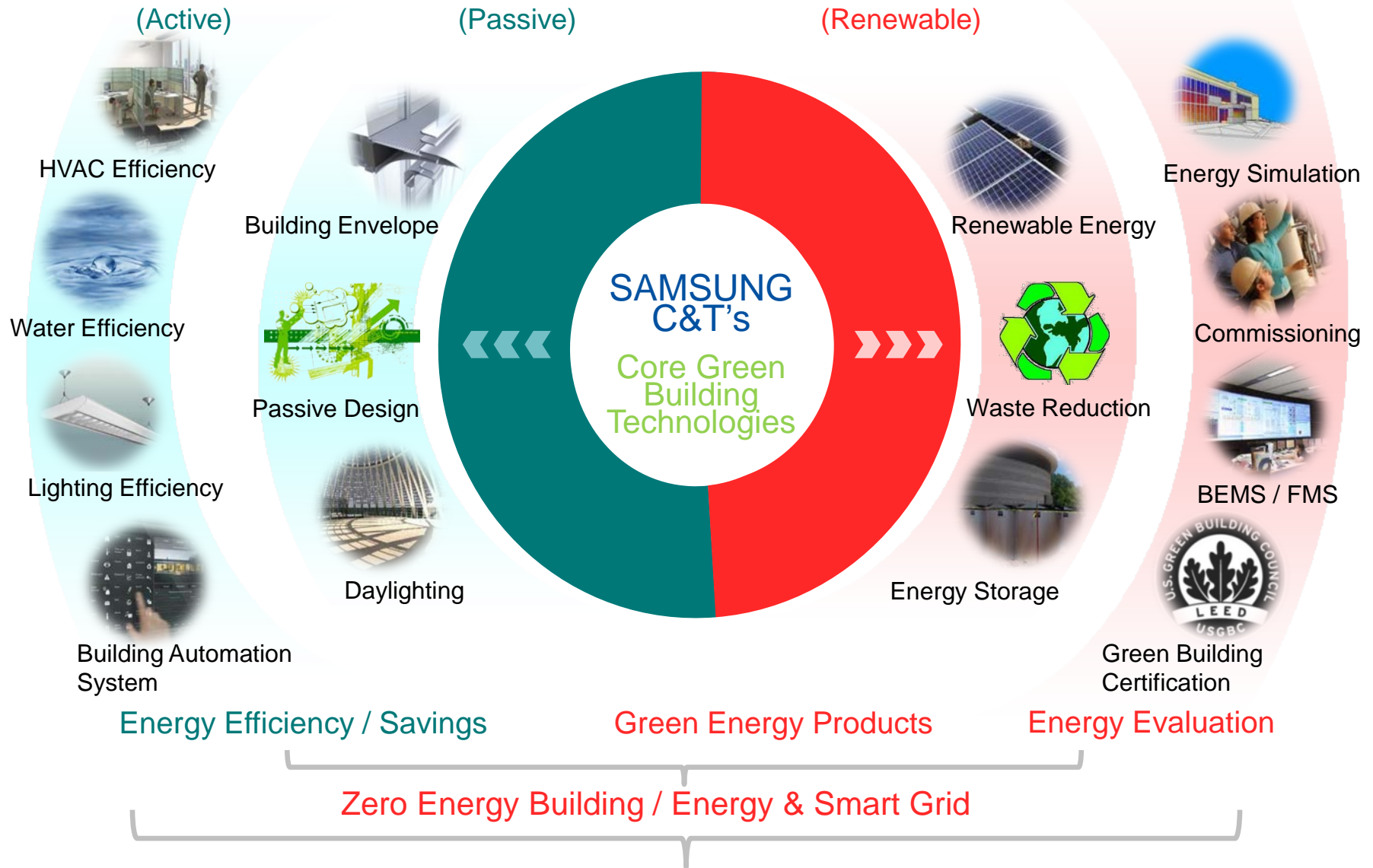
1. Introduction to Samsung C&T – Global Network



17 offices in 16 countries

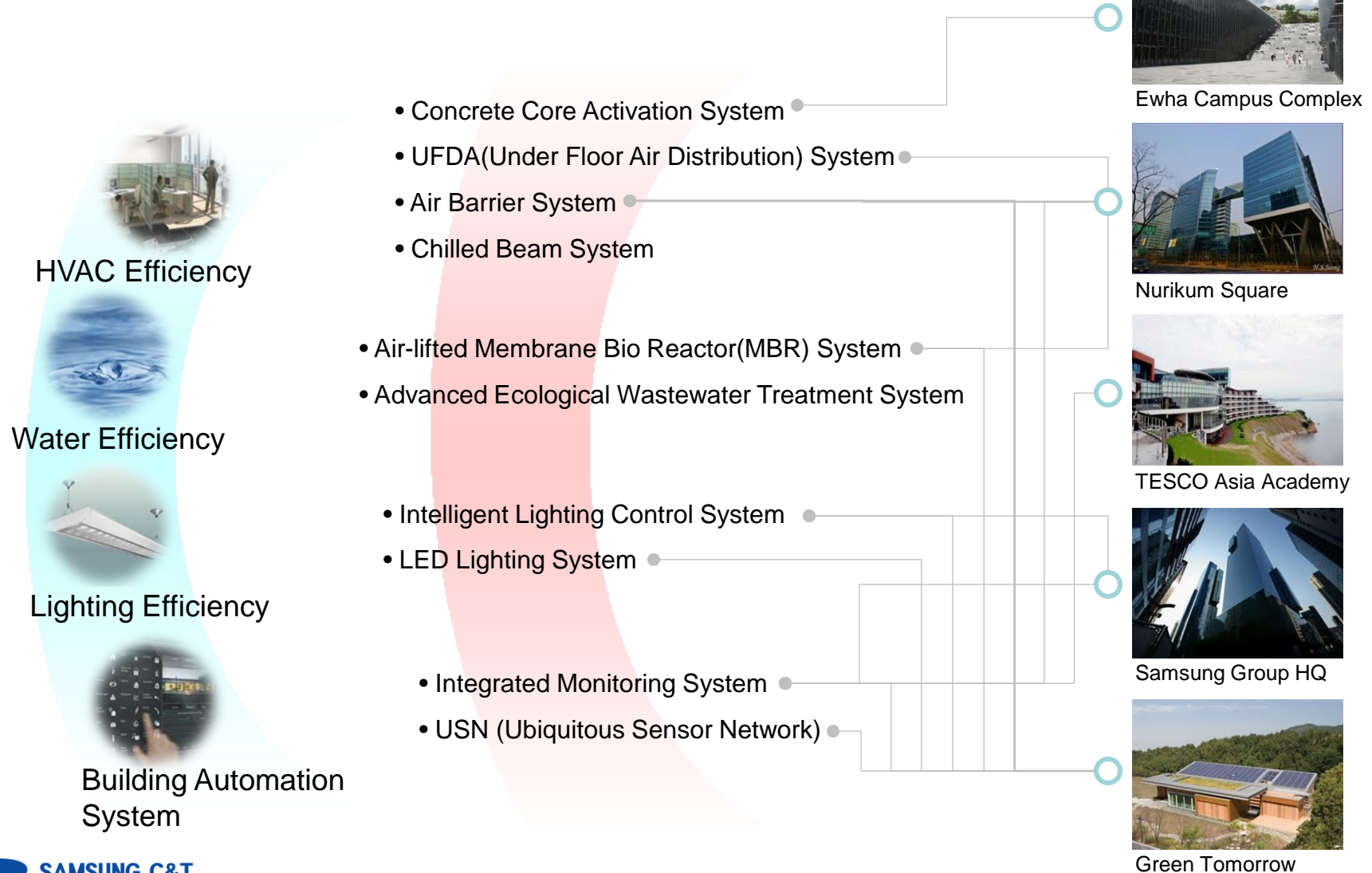
2. Green Building Technologies in Samsung C&T

2. Green Building Technologies



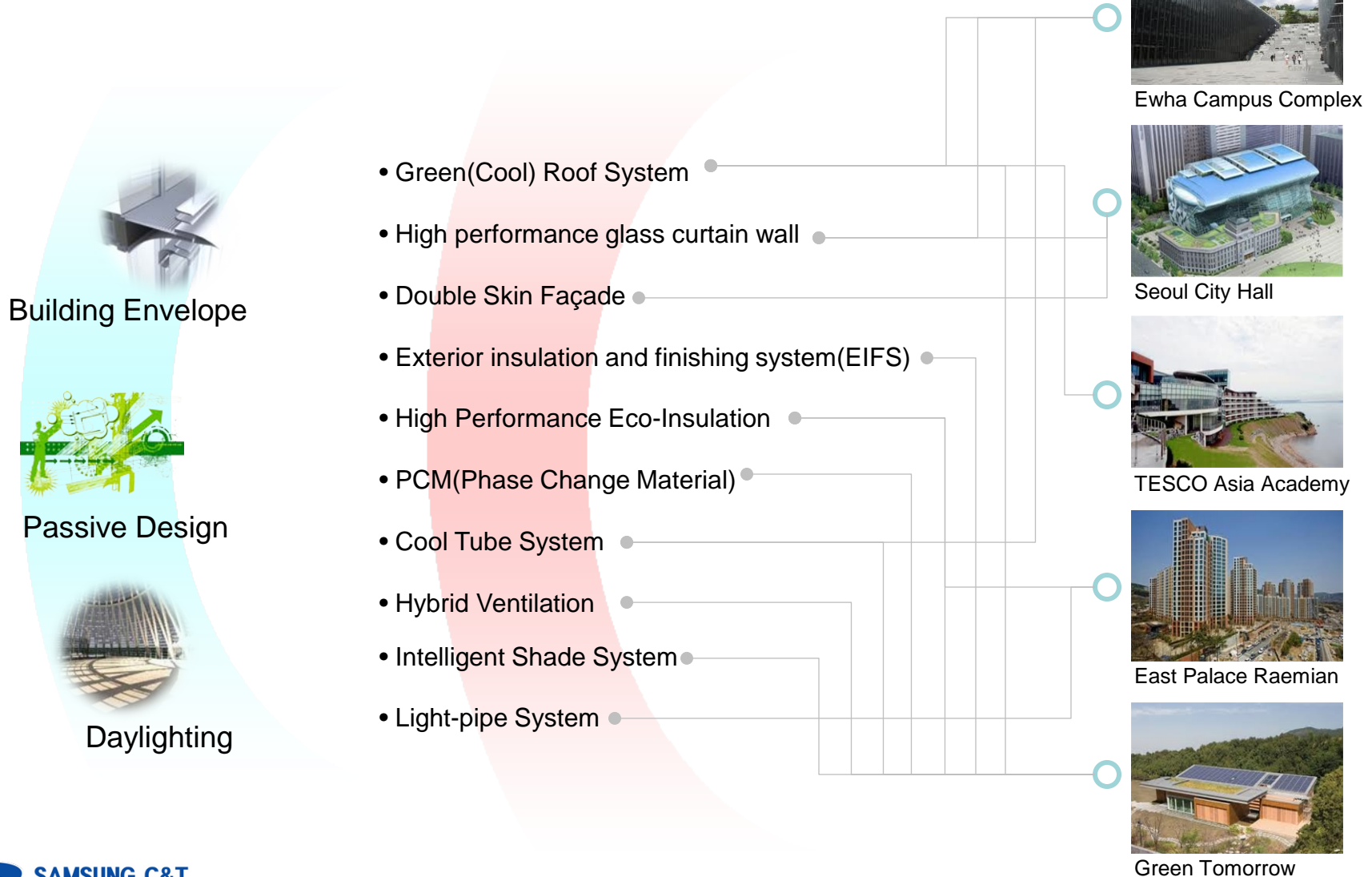
2. Green Building Technologies

❖ Energy Efficiency



2. Green Building Technologies

❖ Energy Savings



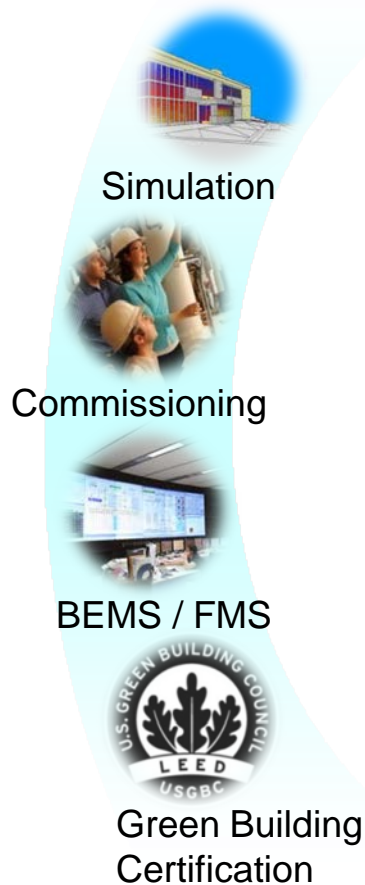
2. Green Building Technologies

❖ Renewable Energies and Storages



2. Green Building Technologies

❖ Performance Evaluation



- Dynamic energy simulation
- Lighting Simulation
- Indoor thermal comfort
- LCCO₂ Analysis
- Energy Auditing
- Test & Commissioning
- BEMS (Building Energy Management System)
- HEMS (Home Energy Management System)
- LEED
- Korea Green Building Certification



Samsung LCD Campus



Parc 1



TESCO Asia Academy



Samsung C&T HQ



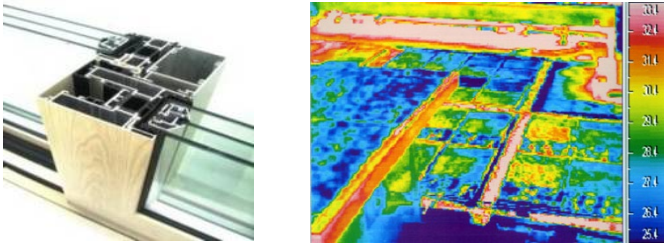
Green Tomorrow

2. Green Building Technologies

❖ Project cases : Green Tomorrow

- Location : Young-in, Gyung-gi, South Korea
- Built : August, 2009
- Floor area : 400.54 m²
- Description : First LEED Platinum building in South East Asia. Designed for Zero Carbon Building. Four year's full measurement and annual remodeling based on measurement and analysis

• 3pain Glazing • Green Roof



• Geothermal HVAC and Snow melting



• LED



• Building Perspective



• Natural ventilation & Optimized Solar Gain



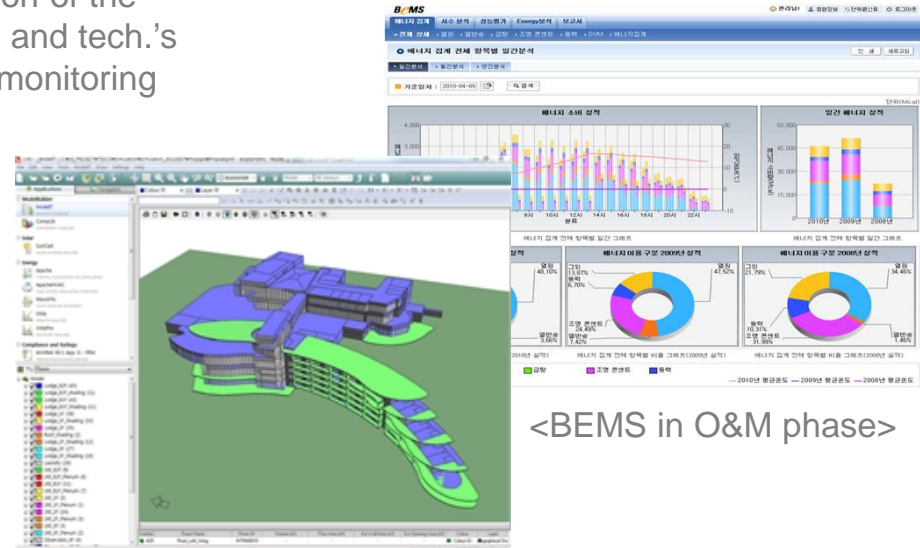
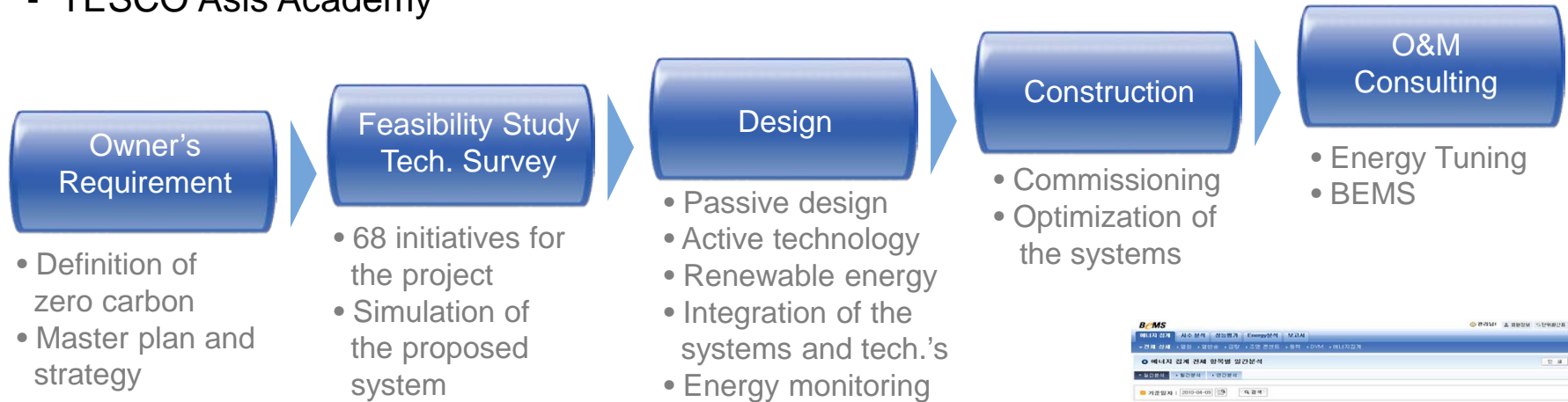
• PV&Solar Thermal



2. Green Building Technologies

❖ Project cases : Zero-carbon Emission Building

- TESCO Asis Academy



<Energy simulation in design phase>

3. R&D and Business in City context

3. R&D and Business on City context

❖ R&D Project : K-MEG (Korea Micro Energy Grid)

– Project Administrator

- Korea Institute Energy Technology Evaluation and Planning

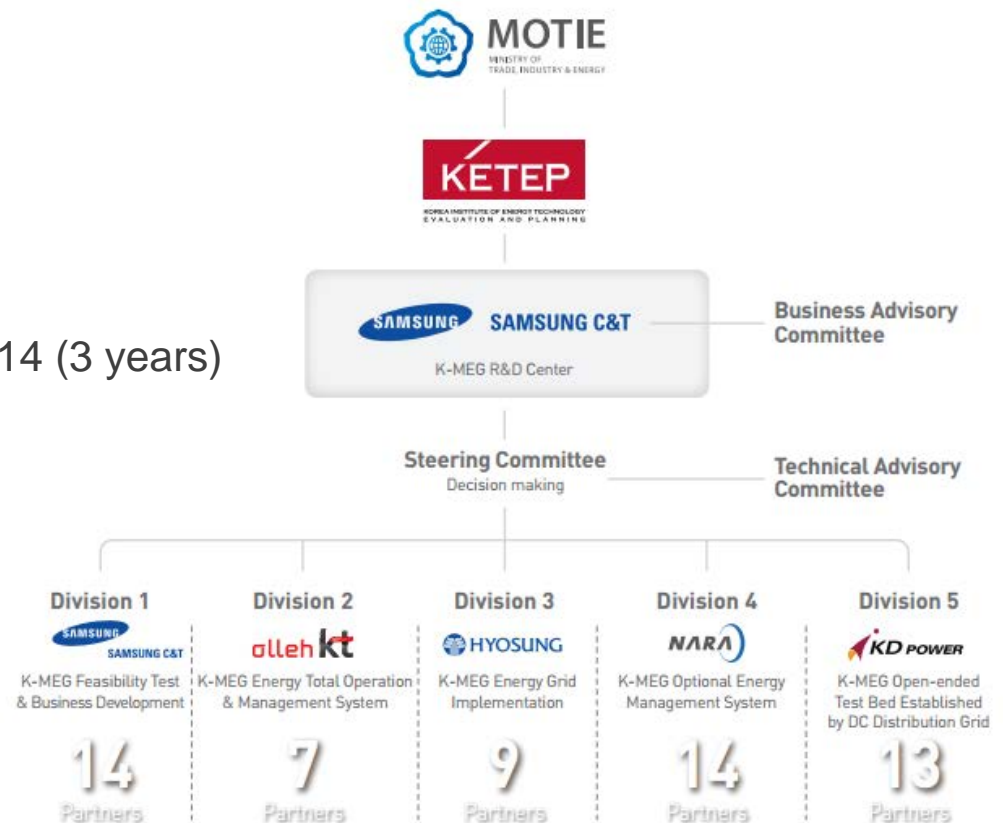
– K-MEG R&D Center

- Principal Leader : Samsung C&T
- Number of Partners : 44
- Number of Affiliate Partners : 25

– Project Period : July 2011 ~ June 2014 (3 years)

– Budget : 80M USD

– Website : <http://www.k-meg.org/>



* Some participate in 2 or more divisions

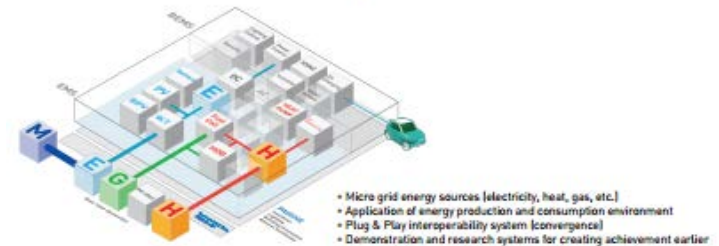
3. R&D and Business on City context

❖ R&D Project : K-MEG

– Project Goal

- Development of optimized Energy grid model in district level combining various energy sources such as Electric, Gas, Heat, and Off grid
- Development of integrated IT solutions
- Validation through Application and measurement in real project (7 domestic, 6 overseas)

K-MEG Concept



17



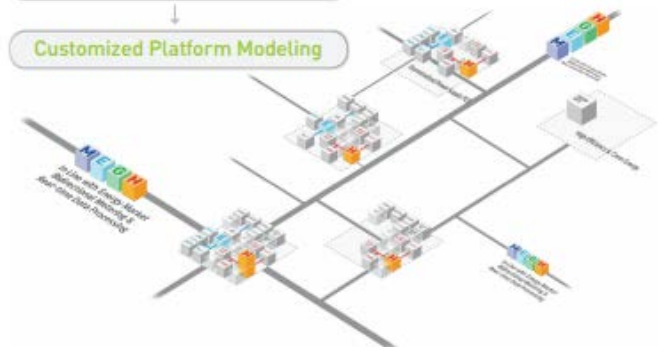
[Overseas Pilot Projects]

Custom Modeling Various Energy Block Platforms

Custom Modeling of Energy Supply/Consumption Systems
Based on Energy Block Platform Concept Interlaced with IT Infrastructure

Energy Block Platform Concept

Customized Platform Modeling



3. R&D and Business on City context

❖ City development Project : As an Investor

– Tianjin Eco-City Plot 1a

- Developer : Tianjin Eco-city Shengxing Development Co. Ltd.
(SSTEC 60% + Samsung C&T 40%)
- Site Area : 54,900 m²
- Total Floor Area : 106.368 m²
- Marketing & Sales of Project, CM of Construction

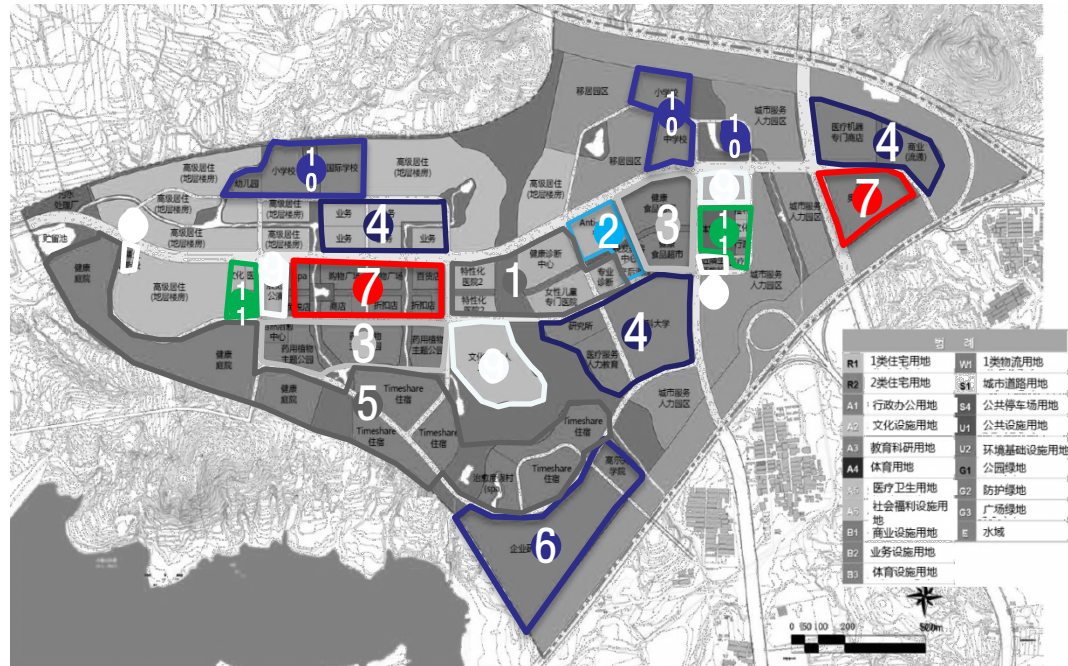


3. R&D and Business on City context

❖ City development Project : Consulting and Planning

– Development Planning and Research Service of Qingdao HANSUNG City

- Concept : Eco-smart City
- Main Consulting : Samsung C&T Urban Development Team with AECOM & ARUP
- Project Period : January 2014 ~ June 2014
- Area : Approx. 9km²



3. R&D and Business on City context

❖ Possible collaboration in CITIES Project

- Know-How from lots of experiences in building energy efficient technology application
- Knowledge and technologies from Micro Energy Grid R&D and its project application
- Application of developed technologies in CITIES project in a new city development project and validation

Thank You

For more questions :
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